

COOKIE POLICY

This cookie policy is applicable on the website www.bmi-alliances.com and on the secured web application www.bmi-alliance.com accessible via this website.

1. What are cookies?

In order to ensure a fluid and user-friendly experience of this website and application we use cookies. Cookies generally make the interaction between the visitor and the website faster and easier, and help the visitor navigate between the different parts of a website. Cookies can also be used to make the content on a website more relevant for the visitor and can be adapted to her/his personal taste and needs.

Cookies are small text files which can be stored on your computer or your mobile device upon your visit to websites. In this text file, information is stored, such as your language preference relating to a website. The next time you visit the website, this cookie will be resent to the website. This allows the website to recognize your browser and, for example, to remember your language preference. Cookies usually have an expiration date. For instance, some cookies are automatically deleted when you close your browser (the so-called session cookies), while others remain on your computer for a longer time, sometimes until you delete them manually (the so-called persistent cookies).

Important to note that a cookie can only recognize your device (IP-address) whenever you are connected to our website and/or application. Your anonymity is protected, at no point can your name be connected to a cookie.

2. Which cookies do we use and why?

Different kinds of cookies are used.

Below you can read what this means for you as a user.

Necessary cookies: these cookies are indispensable for visiting our website and application and using certain parts of the websites. For instance, they allow you to navigate between the different parts of the websites and application, fill in forms, upload and download files, consult several parts of the application. Even when you log in with your personal account these cookies are needed to check your identity in a secure way before you are granted access to your personal data. If you refuse these cookies, certain parts of the website/app will not work or will not work optimally.

Functional cookies: functional cookies are cookies that make it easier for our website and application to work, make them more pleasant for visitors, and ensure that you have a more personalized browsing experience. For example, these cookies can remember your language choice and user rights. When you log into bmi-alliances.com, a cookie is installed in your browser that allows us to recognize you as a visitor to our website and adapt the content on our website and application to your personal situation, including if you are not logged into bmi-alliances.com during a subsequent visit.

Analysis cookies: we use analysis cookies to obtain information about visitors' use of our websites and application (pages visited, average duration of visit, ...) in order to improve the content of our websites and application, adapt them to the wishes of visitors, and make them more user-friendly. For instance, there is a cookie that counts the number of unique visitors, and a cookie that keeps track of the most popular pages. For analyses of the use made of our websites/apps we also rely on Adobe Analytics, Google Analytics and Hotjar, which use cookies for this as well.

3. You decide which cookies will be used

At your first visit to www.bmi-alliances.com or www.bmi-alliance.com we will ask you to accept the cookies.

If you select a preference on the www.bmi-alliances.com website domain, then this preference applies to all websites with “bmi-alliances.com” in the address. If you use multiple browsers (e.g. Internet Explorer, Safari, Chrome) then you must select a preference for each browser separately.

Please remember that our website and application will not function properly when certain cookies are disabled.

4. Questions?

If you have questions with regards to this cookie policy please contact us at security@falcongroup.be

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